Joeri Reynaert (17.02.1987)
nationality: Belgium
residence: Shanghai
info@joerireynaert.com
www.joerireynaert.com
0086 139 1705 0036 (China)

雷乔瑞 (17.02.1987)
国籍：比利时
现所在地: 上海
info@joerireynaert.com
www.joerireynaert.com
0086 - 139 1705 0036 (中国)

Master Productdesign (2005-2010)
Media & Design Academy . Genk . Belgium
Architectural Light Advisor (2009-2010)
Lighting Design Academy . Zwolle . The Netherlands

产品设计硕士(2005-2010)
比利时亨克传媒与设计学院
灯光设计(2010)
荷兰兹沃勒灯光设计学院

Dutch (mother tongue)
English (good)
Italian (good)
French (good)
German (basic)
Mandarin (beginner)

荷兰语（母语）
英语（熟练）
意大利语（熟练）
法文（熟练）
德文（基础）
中文（初学）

Extremis . Belgium . 07/2008 - 12/2010 . product designer
Giorgio Biscaro Studio . Italy . 05/2011 - 08/2011 . product designer
Foscarini . Italy . 01/2011 - 06/2013 . product designer
DWDW . Shanghai . 06/2013 - 06/2017. creative director / studio manager
DeTao Master Academy . Shanghai . 06/2013 - 06/2019 . course coordinator / design lecturer
Joeri Reynaert Studio . 01/2017 - present . owner / lead designer

2008 年07 月 - 2010 年12 月 . 比利时 . Extremis . 产品设计师
2011年01月 - 2013年06月 . 意大利 . Foscarini . 产品设计师
2011 年05 月 – 2011 年08 月 . 意大利 . Giorgio Biscaro Studio . 产品设计师
2013 年06 月 – 2017 年06 月 . 中国上海 . DWDW . 创意总监 / 工作室经理
2013 年06 月 – 2019 年06 月 . 中国上海 . 德稻实验班 . 课程协调人 / 设计讲师
2017 年01 月 – 至今 . 中国上海 . Joeri Reynaert Studio . 创始人 / 首席设计师

01

Having worked 3 year for Extremis, Joeri was part of Dirk Wynants his team, developing award winning products, such as “Kosmos”, “Hopper” and “Inumbrina”. The work-scope included fair exhibitions coordination and booth design.

Joeri 曾于Extremis 工作3 年，
作为Dirk Waynants 设计团队的其中一员，
他开发了一些得奖产品，
比如说Kosmos, Hopper 以及Inumbrina。
其工作范围同时涵盖了展览协调和展位设计。

Hopper - Design by Dirk Wynants

extremis®

extremis®
Kosmos - Design by Dirk Wynants

extremis®

Pantagruel + Inumbrina - Design by Dirk Wynants

Touareg - Ferruccio Laviani

02

C

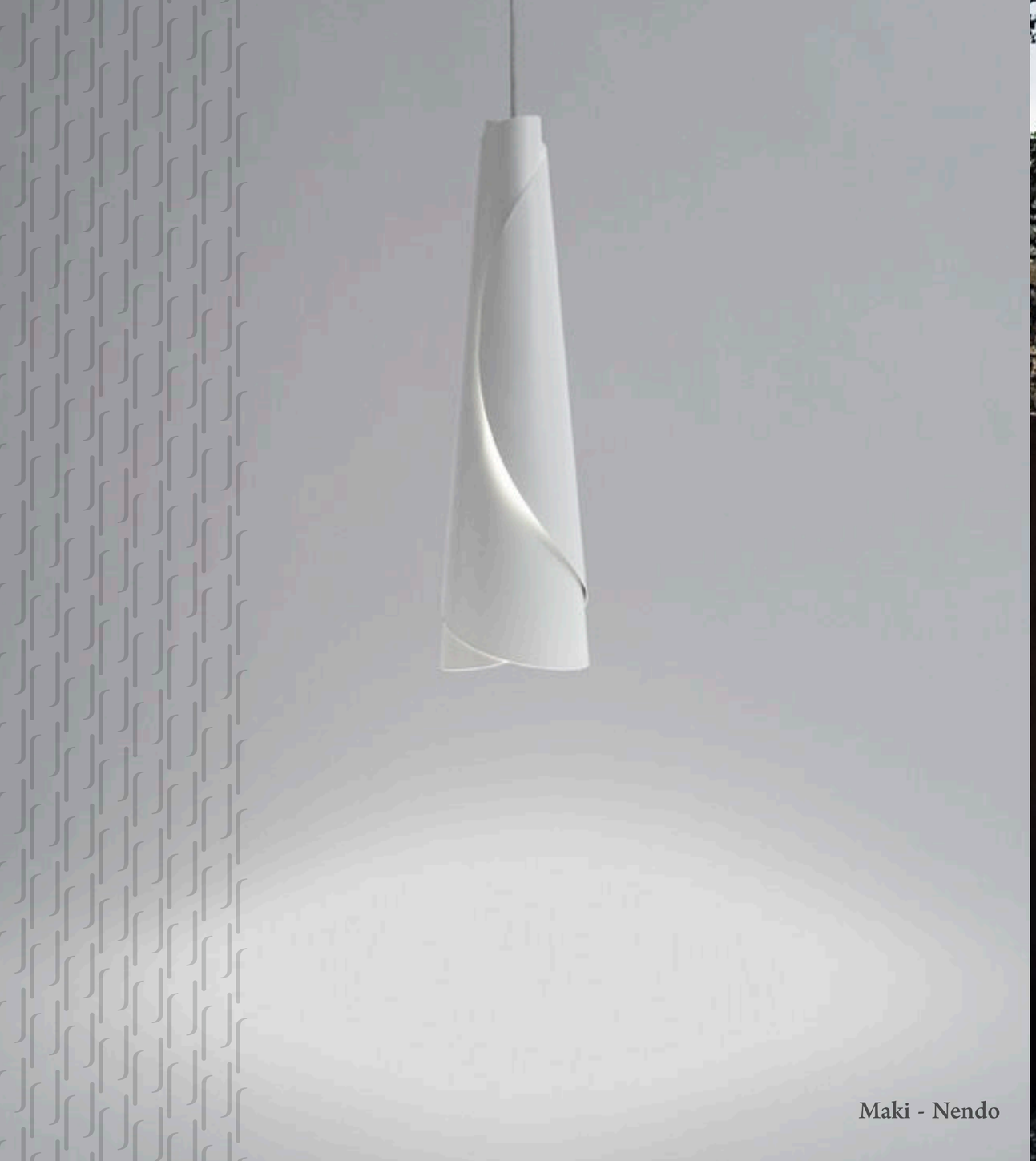
在Foscarini 任职的3 年期间，Joeri 独自管理和开发了数个项目，
并且与世界著名的设计师合作，比如说Luca Nichetto (Stewie), Jean Marie Massaud (Solar), Nendo (Maki), Werner Aislinger (Behive), Simon Pengelly (Inner Light), Philippe Nigro (Nuage), Palomba Serafini (Rituals, Birdie) 以及 Stefan Diez (Rope Trick)。此外，Joeri 还协调了许多展会，
比如Foscarini 在米兰举行的年度展会。

FOSCARINI

Stewie - Luca Nichetto

FOSCARINI

Beehive - Werner Aisslinger



Maki - Nendo

Solar - Jean-Marie Massaud

FOSCARINI

Inner Light - Simon Pengelly

Nuage - Philippe Nigro

Rituals - Palomba Serafini

FOSCARINI

FOSCARINI

Birdie - Palomba Serafini

03

While working for Foscarini, Joeri was in charge of developing 2 lamp collections for Fashion giant Diesel. A more rock 'n roll and eclectic material use with a wink to the fashion industry is the result.

在Foscarini 任职期间，Joeri负责为时尚巨头Diesel开发两个灯具系列。这一动感与张力的结合，为时尚界造就了一种不拘一格的风格。

Successful Living
from
DIESEL
with
FOSCARINI

DIESEL

Successful Living
from
DIESEL
with
FOSCARINI

Volta

ONMUSE
欧美斯

Volta is workstation system with a unique bridge design. Lightweight panels made of fabric or bamboo easily snap and slide on both edges of the bridge. A magnetic lamp under the bridge provides a unique, warm atmosphere, not seen before in desk design. The result is a working environment that feels more natural and comfortable, easily customized to your own needs.

01

2021
September
Arne M.

02

MATSU 玛祖铭立 GROUP

Matsu aims to offer high end office furniture, adapted to the Chinese market. Several collections have been designed, with a focus on creating a warmer and more natural working atmosphere, flexible for different tasks and jobs, offering areas for privacy, communication and relaxation. Home and work environment blend into each other.

玛祖铭立的目标是能为客户提供高端的并且能适应中国市场的办公家具。Joeri 为玛祖铭立设计了两个系列，设计都是注重营造一个更温暖和更自然的工作氛围，能灵活地应对不同的任务和工作，为使用者提供集隐私性、互动交流和放松为一体的办公区域。

Copenhagen

MATSU 玛祖铭立
GROUP

MATSU 玛祖铭立
GROUP

MATSU 玛祖铭立
GROUP

MATSU 玛祖铭立 GROUP

03

Button

Side is a new furniture brand with a young target audience, offering fresh and playful design with a keen eye for detail. The button table designed by Joeri and Italian designer Marcello Santin, is a good example of this. The button shaped connection of tabletop and legs becomes a signature design detail.

Side 是一个新成立的家具品牌，面对年轻的群体，
设计的概念是能在细节上吸引目光且新鲜和好玩有趣。
Button 桌子是由Joeri 和意大利的设计师Marcello 共同设计的，
而这个设计也能很好地诠释这个概念。
纽扣的形状被塑造成连接桌面的部分，
桌腿也成为了代表性的设计细节。

Side

04 Levels

Levels is an office furniture collection with a keen eye for innovation. The light bridge attached to the workstation makes the office light independent from the office architecture. The same bridge becomes a rail for a big diversity of accessories such as adjustable privacy screens, magazine racks and message boards

Levels 是一个具有创新眼光的办公家具系列。
连接到工作站的灯光桥使办公室的灯光独立于办公室架构。
同一座桥成为了各种各样的配件的栏杆，
比如可调节的隐私屏幕、杂志架和留言板。

Future Furniture

Levels

05

LETRIGHT

The signature hinge detail makes the Twist chair more compact when folded and gives the traditional recliner design a fresh twist.

标志性的铰链使Twist椅子在被折叠起来后外型看起来更统一紧凑，给予传统的活动躺椅更新颖的转动部件。

Twist

Peg

The Peg chair is inspired by Thonet's steam bending and Eames' plywood bending. The metal back leg gives it a surprising twist, resembling a metal peg leg to support the chair.

Peg 椅子是受Thonet 的蒸汽压弯管和Eames 的胶合板压弯的启发。金属的后椅腿给人惊喜的扭转，就像一个金属的钉桩在支撑椅子。

06

07

Loop is a portable and usb chargeable lamp.
Loop comes in a flat box. By turning the left curve
30 degrees you switch on the lamp,
while giving it the structure to stand as a unique line
of light. Take or hang Loop where ever you please.

Loop 是便携的并且可用usb 充电的灯。
当你收到Loop 的时候它是被放在一个扁平的包装盒里的。
通过扭转灯具30°就可以打开灯具灯光，
被扭转开的灯具就可以站立在平面上并且形成独特的线性灯光。
使用者可随身携带Loop 以及无论何地都可悬挂Loop。

Loop

07

Plyght

By 3d bending a single sheet of plywood, a shelf and lamp
appears as a floating silhouette on the wall.
The bend gives the shelf its strength
and creates the space for an invisible mounting to the wall.

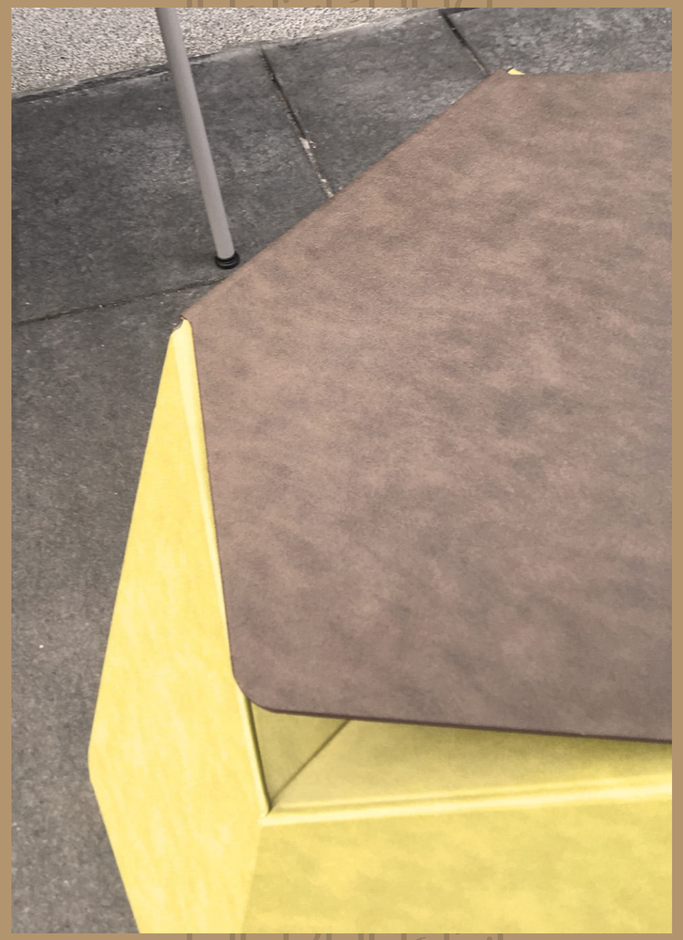
一片胶合板通过3D 压弯，变成了一个合书架和壁灯为一的，
像是漂浮在墙上的一个轮廓的产品。压弯的胶合板给予了书架强韧性，
以及创造了空间能把书架固定在墙面上的痕迹隐藏起来。

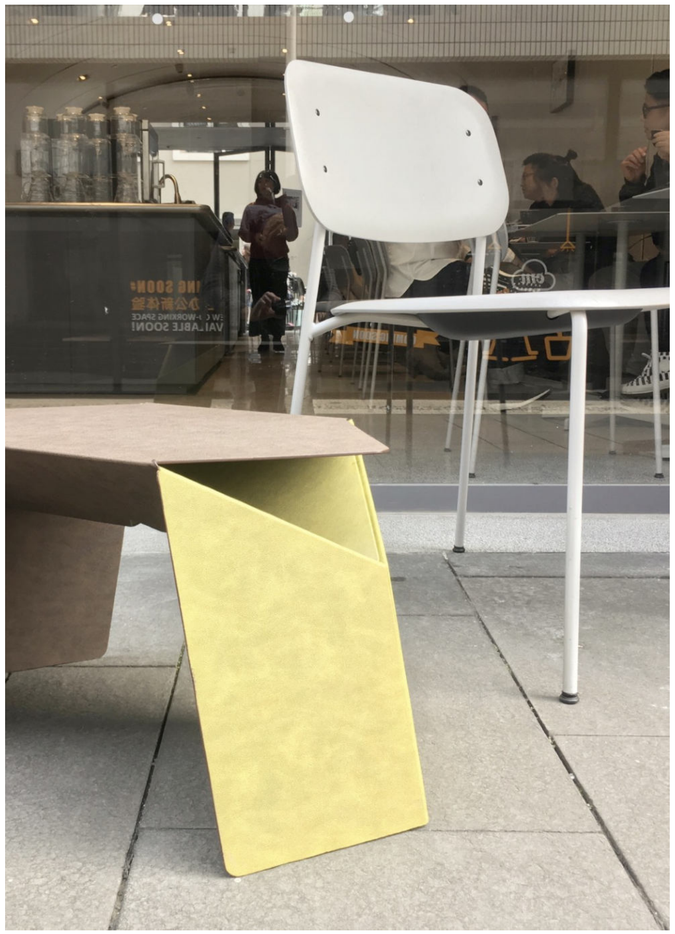
08

Flap is a portable, flat package, side table
to use everywhere you please.
Inspired by origami and produced like an Ipad cover,
Flap becomes a uniquely convenient accessory.

Flap 是使用者可以在任何地方都能使用的便于携带、
能折叠变成扁平形状的边桌。
设计灵感来源于折纸，以及类似于Ipad 保护壳的生产方式。
Flap 成为一种独特、方便使用的配饰。

Flap





09

Ray is a crescent shaped wall lamp, that creates a significant atmosphere in any interior, through a subtle play of light and texture

Ray

10

The shelve uses no screws or glue for assembly
but instead is held together with rubber tubes
that can also display your books and magazines.

这个书架的固定方式不是螺丝钉或胶水，
而是使用橡胶条取而代之， 能更好地展示书籍和杂志。

Tuberack

10

A personal lamp becomes a mirror when turned off.
When on, the tungsten filament ("wolfraam" in Dutch)
becomes visible through the mirrored surface, hence the name.
The bottom structure is a container for personal items.

当这盏个人的台灯被关闭时灯罩就变成了镜子。
当台灯被打开时，使用者能透过镜面灯罩看到钨丝，这也是灯具名字的由来。
灯具底部的结构同时是摆放个人物件的容器。

Wolfram

11

LowLife

DE TAO GROUP 德稻

DeTao Master Academy

With the guidance of Dirk Wynants, Joeri established a 4 year undergraduate program in sustainable product designs at the DeTao Master Academy, Shanghai. To this day Joeri is still part time lecturing, guiding the Chinese senior students through their graduation project, linking them with his network of Chinese design brands, delivering real products, ready for the market.
The program aims to bridge the gap between education and industry.

在Dirk Waynants的领导下，
Joeri为上海的德稻大师实验班可持续产品设计班建立了一个4年的本科学习课程。
直到今天Joeri仍然在实验班中担任客座讲师，通过指导中国大四学生的毕业项目，
把他们与中国设计品牌连接在一起，为当今市场传递真实的产品做准备。
这个学习课程的目的是为了教育和产业之间的空隙架一座桥梁。

Crescent - Design by Baoer Wang for Aim

Chocolate - Design by Ji DuoWen for Matsu

Joeri Reynaert Studio